



FOR IMMEDIATE RELEASE
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Public Health Week Highlights Value of Strong Public Health System

DPH observes daily themes with audio podcasts

Hartford — April 1-7, 2013 marks National Public Health Week (NPHW), a time designated across the country to recognize the contributions of public health and highlight issues that are important to improving our nation.

This year's theme, "Public Health is ROI: Save Lives, Save Money," was developed to highlight the value of prevention and the importance of well-supported public health systems in preventing disease, saving lives and curbing health care spending.

Every day, public health plays an important role in the quality of our lives and the health of our communities. Public health works to make sure our food and drinking water is safe, maintains statistics on diseases, births, deaths, and other health-related issues, monitors disease trends, and prevents disease outbreaks. Public health programs provide people with resources to live healthy lives, and provide access to critical services. Public health also assures the quality of care, and responds to disasters.

“The value of a strong public health system is all around us — it’s in the air we breathe, the water we drink, the food we eat, and the places where we all live, learn, work and play,” said DPH Commissioner Dr. Jewel Mullen. “It’s in the thousands of people whose lives are saved by seat belts, the young people who say ‘No!’ to tobacco and the children given a healthy start thanks to vaccines.”

DPH is observing NPHW’s daily themes by issuing audio podcasts narrated by DPH experts through its social media channels:

Monday, April 1: Ensuring a Safe, Healthy Home for Your Family

Tuesday, April 2: Providing a Safe Environment for Children at School

Wednesday, April 3: Creating a Healthy Workplace

Thursday, April 4: Protecting You While You're on the Move

Friday, April 5: Empowering a Healthy Community

For more information, please visit www.ct.gov/dph/nphw2013.

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